

FARRAGUT HIGH SCHOOL FOOTBALL BOOSTER CLUB

Sponsor Artwork Specifications

FIELD SIGNAGE

Artwork for **field signage** needs to be print resolution (minimum 300 dpi) in vector format. Preferred file format is .eps or .ai. Please remember your sign will be viewed from a distance, so small text is not recommended.

PROGRAM ADS

Dimensions:

Full (1) Page - 8.5" horizontal x 11" vertical

Half (1/2) Page - 8.5" horizontal x 5.5" vertical

Quarter (1/4) Page - 4.25" horizontal x 5.5" vertical

Resolution & Bleed:

Ad **MUST** be a minimum resolution of 300 dpi in the proper size with a 1/8" bleed on all sides.

File Format:

Color ads must be submitted in CMYK color mode
Black and white ads must be submitted in Grayscale mode

Acceptable file formats are .psd, .pdf, .tiff, or .jpeg

ALL ARTWORK is due by Friday, July 30th

If you have any questions please contact Todd Taylor at (865) 254-0945

Logos and ads should be e-mailed to
info@farragutfootball.com

